







REGIONAL

Results Review, 17 July 2014

Even

Initiation

Preview

Results

Strategy

Update

Hua Yang (нув мк)

Property - Real Estate
Market Cap: USD196m

Buy (Maintained)

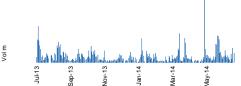
Target Price: MYR2.70

Price: MYR2.38

Progress Billings Continue To Drive Earnings







Source: Bloomberg

Avg Turnover (MYR/USD)	1.23m/0.39m
Cons. Upside (%)	48.7
Upside (%)	13.5
52-wk Price low/high (MYR)	1.75 - 2.39
Free float (%)	63
Share outstanding (m)	264
Shareholders (%)	
Heng Holdings S/B	30.3
Cham Poh Meng	6.5

Share Performance (%)

	YTD	1m	3m	6m	12m
Absolute	24.0	13.9	22.7	19.6	4.0
Relative	23.0	13.2	20.6	15.6	(1.5)

Shariah compliant

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1QFY15 results were in line with expectations. The company chalked up decent new sales of MYR81.9m in 1QFY15, and we expect stronger sales in the upcoming quarters. Unbilled sales remained resilient at MYR756.4m. In view of the expected demand recovery and strong rerating of its peers, we believe the stock will catch up in valuations. We raise our FV to MYR2.70 (from MYR2.40) and maintain BUY.

- Within expectations. Hua Yang's 1QFY15 net profit of MYR23.9m (+94.4% y-o-y; -36.7% q-o-q) was within our and consensus estimates. Y-o-y revenue growth was driven by progress billings from its key launches in FY14 such as Greenz@One South, Sentrio Suites and Metia Residences. Its net profit margin remained stable, at about 17.5%.
- ◆ Decent sales to start the year. Despite the lack of new launches during the quarter, the company managed to chalk up decent new sales of MYR81.9m, mainly attributable to ongoing township projects in Johor and Senawang. Given the number of new launches in the pipeline, we expect sales to be stronger in the upcoming quarters, and likely to reach management's MYR500m-600m target for FY15. Meanwhile, its unbilled sales of MYR756.4m (4QFY14: MYR808.1m) remained resilient, and should buoy earnings growth over the next 1-2 years. Net gearing was stable at 0.52x during the quarter, although we note that this may potentially increase, as Hua Yang has indicated that it plans to draw down its MYR250m sukuk facility for future land acquisitions.
- Earnings forecasts. Unchanged, pending a briefing later today.
- Maintain BUY. We maintain BUY on Hua Yang, with a higher FV of MYR2.70 (from MYR2.40), based on a lower 10% discount (from 20%) to RNAV. Note that the stock has appreciated by about 25% since our 23 May report, "Maintaining Its Momentum". However, in view of the sharp re-rating of its peers in the affordable housing segment such as Tambun Indah (TILB MK, BUY, FV: MYR3.00) and Matrix Concepts (MCH MK, BUY, FV: MYR5.00) which are currently trading at 8x-9x FY15F P/Es we believe Hua Yang's valuation will catch up with that of its peers. We expect the middle-range housing segment to possibly be the first to experience a strong recovery in demand.

Forecasts and Valuations	Mar-12	Mar-13	Mar-14	Mar-15F	Mar-16F
Total turnover (MYRm)	306	409	510	612	729
Reported net profit (MYRm)	53	70	81	93	103
Recurring net profit (MYRm)	53	70	81	93	103
Recurring net profit growth (%)	110.6	33.1	14.6	14.7	11.6
Recurring EPS (MYR)	0.29	0.37	0.36	0.35	0.39
DPS (MYR)	0.11	0.12	0.12	0.12	0.14
Recurring P/E (x)	8.25	6.51	6.65	6.79	6.08
P/B (x)	1.29	1.41	1.62	1.41	1.22
Dividend Yield (%)	4.7	5.0	5.0	5.2	5.8
Return on average equity (%)	21.8	23.5	22.4	22.2	21.5
Return on average assets (%)	13.2	13.0	11.1	10.6	10.6
Net debt to equity (%)	26.9	25.6	55.6	47.5	43.4
Our vs consensus EPS (adjusted) (%)				(10.5)	(3.3)

Source: Company data, RHB estimates



Figure 1: Review of Hua Yang's quarterly results

FYE Mar (MYRm)	1QFY14	4QFY14	1QFY15	q-o-q (%)	у-о-у (%)	Comments
Revenue	80.5	198.3	136.5	(31.2)	69.5	Higher revenue contribution from increased launches in 2HFY14.
EBITDA	16.9	52.6	33.1	(37.0)	95.7	
Depreciation	(0.3)	(0.3)	(0.3)	(1.3)	10.2	
EBIT	16.7	52.3	32.8	(37.2)	97.1	
Interest expense	(0.0)	(0.7)	(0.3)	(63.1)	>100	
Interest income	0.4	1.1	0.6	(45.8)	43.5	
Associates	0.0	0.0	0.0	nm	nm	
EI/Others	0.0	0.0	0.0	nm	nm	
Pretax profit	16.6	51.6	32.6	(36.8)	95.7	
Tax	(4.3)	(13.7)	(8.6)	(37.2)	99.6	
Minority Interest	0.0	0.0	0.0	nm	nm	
Net Profit	12.3	37.8	23.9	(36.7)	94.4	
Core Profit	12.3	37.8	23.9	(36.7)	94.4	Within expectations.
EBITDA margin (%)	21.0	26.5	24.3			
EBIT margin (%)	20.7	26.4	24.1			
Pretax margin (%)	20.7	26.0	23.9			
Effective tax rate (%)	26.0	26.6	26.5			
Net margin (%)	15.3	19.1	17.5			

Source: RHB estimates



Figure 2: Hua Yang's historical performance over 8 quarters

FYE Mar (MYRm)	2QFY13	3QFY13	4QFY13	2QFY14	2QFY14	3QFY14	4QFY14	1QFY15
Revenue	103.7	104.6	102.4	101.2	101.2	129.9	198.3	136.5
Growth Q-o-q (%)		0.9	(2.1)	(1.1)	0.0	28.3	52.6	(31.2)
Growth Y-o-y (%)					(2.4)	24.2	93.6	34.8
EBITDA	22.9	27.3	23.6	17.1	17.1	28.0	52.6	33.1
Depreciation	(0.2)	(0.3)	(0.3)	(0.3)	(0.3)	(0.3)	(0.3)	(0.3)
EBIT	22.6	27.0	23.3	16.8	16.8	27.7	52.3	32.8
Interest expense	(0.0)	(0.0)	(0.0)	(0.1)	(0.1)	(0.2)	(0.7)	(0.3)
Interest income	1.7	0.8	3.2	0.3	0.3	0.6	1.1	0.6
Associates	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
El/Others	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pretax profit	22.6	27.0	23.3	16.7	16.7	27.5	51.6	32.6
Tax	(5.6)	(7.1)	(6.3)	(4.4)	(4.4)	(7.8)	(13.7)	(8.6)
Minority Interest	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Net Profit	17.1	19.9	17.0	12.3	12.3	19.7	37.8	23.9
Core Profit	17.1	19.9	17.0	12.3	12.3	19.7	37.8	23.9
Growth Q-o-q (%)		16.8	(14.7)	(27.5)	0.0	59.8	91.9	(36.7)
Growth Y-o-y (%)					(27.7)	(1.1)	122.4	94.2
EBITDA margin (%)	22.1	26.1	23.0	16.8	16.8	21.5	26.5	24.3
EBIT margin (%)	21.8	25.8	22.8	16.6	16.6	21.3	26.4	24.1
Pretax margin (%)	21.8	25.8	22.7	16.5	16.5	21.2	26.0	23.9
Effective tax rate (%)	24.6	26.2	26.9	26.1	26.1	28.3	26.6	26.5
Net margin (%)	16.5	19.1	16.6	12.2	12.2	15.2	19.1	17.5

Source: RHB estimates

Figure 3: Hua Yang's historical EBIT margins



Source: Company data



Figure 4: RNAV breakdown

Project	Type of Development	Remaining landbank (acres)	Future GDV (MYR m)	Development period	NPV @ 12% (MYRm)
Taman Pulai Indah, Johor Bahru	Mixed development	34.50	91.00	3 years	9.79
Bandar Universiti Seri Iskandar, Ipoh	Mixed development	450.50	765.00	9 years	58.83
Anjung Bercham Megah	Residential	3.70	10.00	2 years	1.17
One South, Sg. Besi, Selangor	Mixed development	4.80	254.00	2-3 years	25.81
Senawang Link, Senawang, Negeri Sembilan	Commercial & Industrial	24.80	54.00	2-3 years	5.12
Polo Park Land , Johor Bahru	Residential	5.00	54.00	2-3 years	5.16
Taman Pulai Hijauan, Johor Bahru	Mixed development	113.20	317.00	3-5 years	27.98
Jalan Abdul Samad, Johor Bahru	Residential	2.40	208.00	2-3 years	22.33
Desa Pandan, Selangor	Commercial	1.60	213.00	2-3 years	20.37
Sec. 13 Shah Alam, Selangor	Commercial	3.73	156.00	2-3 years	16.75
lpoh Bercham	Residential	21.00	84.00	3 years	8.79
Puchong, Selangor (new project)	Mixed development	29.20	1,536.00	10-12 years	73.78
Stulang Darat, Johor Bahru	Residential	1.10	94.00	2-3 years	8.51
Unbilled sales (MYRm)					121.20
Shareholders funds as at End FY14					386.99
Total RNAV (MYRm)					792.54
No. of shares					264.00
RNAV per share (MYR)					3.00
Discount					10%
Fair value (MYR)					2.70

Source: RHB estimates, Company data



Financial Exhibits

Profit & Loss (MYRm)	Mar-12	Mar-13	Mar-14	Mar-15F	Mar-16F
Total turnover	306	409	510	612	729
Cost of sales	(199)	(257)	(343)	(406)	(490)
Gross profit	108	151	167	206	239
Gen & admin expenses	(35)	(56)	(53)	(69)	(83)
Other operating costs	-	-	(1)	(2)	(2)
Operating profit	73	95	112	136	155
Operating EBITDA	74	97	114	137	157
Depreciation of fixed assets	(1)	(1)	(2)	(2)	(2)
Operating EBIT	73	95	112	136	155
Interest expense	(1)	(0)	(1)	(9)	(11)
Pre-tax profit	73	95	111	127	144
Taxation	(19)	(25)	(30)	(34)	(40)
Minority interests	(0)	-	-	-	-
Profit after tax & minorities	53	70	81	93	103
Reported net profit	53	70	81	93	103
Recurring net profit	53	70	81	93	103

Source: Company data, RHB estimates

Cash flow (MYRm)	Mar-12	Mar-13	Mar-14	Mar-15F	Mar-16F
Operating profit	73	95	112	136	155
Depreciation & amortisation	1	1	2	2	2
Change in working capital	24	118	(72)	17	19
Other operating cash flow	(1)	(4)	(1)	2	3
Operating cash flow	98	211	41	156	179
Interest received	1	2	1	-	-
Interest paid	(5)	(0)	(1)	(9)	(11)
Tax paid	(18)	(23)	(31)	(27)	(32)
Cash flow from operations	76	190	10	120	136
Capex	(74)	(200)	(1)	(56)	(78)
Other investing cash flow	(5)	(3)	(104)	(2)	-
Cash flow from investing activities	(79)	(203)	(105)	(57)	(78)
Dividends paid	(6)	(25)	(30)	(32)	(36)
Proceeds from issue of shares	-	26	-	-	-
Increase in debt	28	17	130	-	-
Other financing cash flow	(0)	(1)	(1)	-	1
Cash flow from financing activities	22	17	99	(32)	(35)
Cash at beginning of period	6	25	30	34	37
Total cash generated	19	4	4	30	23
Implied cash at end of period	25	30	34	64	60

Source: Company data, RHB estimates



Financial Exhibits

Balance Sheet (MYRm)	Mar-12	Mar-13	Mar-14	Mar-15F	Mar-16F
Total cash and equivalents	25	30	34	37	26
Inventories	55	48	6	7	9
Accounts receivable	57	38	76	91	108
Other current assets	66	107	305	325	348
Total current assets	204	223	421	461	491
Total investments	-	2	2	2	2
Tangible fixed assets	214	394	386	440	516
Total other assets	29	15	16	16	16
Total non-current assets	243	411	403	458	534
Total assets	447	634	824	918	1,025
Short-term debt	6	2	61	61	61
Accounts payable	56	156	167	201	239
Other current liabilities	7	11	9	9	9
Total current liabilities	70	169	237	270	308
Total long-term debt	91	113	189	189	189
Other liabilities	18	18	12	12	13
Total non-current liabilities	109	130	201	201	202
Total liabilities	179	299	437	471	511
Share capital	144	198	264	264	264
Retained earnings reserve	122	136	123	183	250
Shareholders' equity	266	334	387	447	514
Minority interests	2	-	-	-	-
Other equity	0	-	-	-	-
Total equity	268	334	387	447	514
Total liabilities & equity	447	634	824	918	1,025

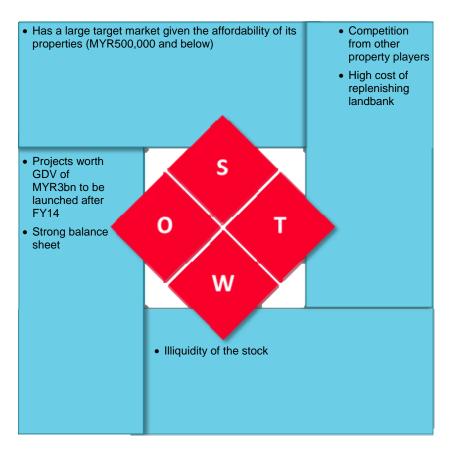
Source: Company data, RHB estimates

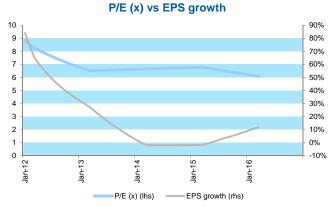
Key Ratios (MYR)	Mar-12	Mar-13	Mar-14	Mar-15F	Mar-16F
Revenue growth (%)	62.2	33.4	24.8	20.1	19.0
Operating profit growth (%)	107.4	30.3	17.3	21.1	14.2
Net profit growth (%)	110.6	33.1	14.6	14.7	11.6
EPS growth (%)	65.1	26.8	(2.1)	(2.0)	11.6
Bv per share growth (%)	21.3	(8.6)	(13.2)	15.6	15.0
Operating margin (%)	23.9	23.4	22.0	22.1	21.2
Net profit margin (%)	17.3	17.2	15.8	15.1	14.2
Return on average assets (%)	13.2	13.0	11.1	10.6	10.6
Return on average equity (%)	21.8	23.5	22.4	22.2	21.5
Net debt to equity (%)	26.9	25.6	55.6	47.5	43.4
DPS	0.11	0.12	0.12	0.12	0.14
Recurrent cash flow per share	0.41	0.99	0.04	0.45	0.51

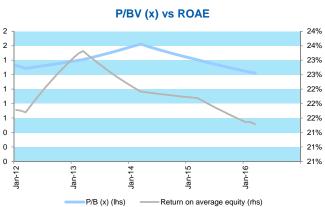
Source: Company data, RHB estimates



SWOT Analysis







Source: Company data, RHB estimates

Source: Company data, RHB estimates

Company Profile

Hua Yang is a mid-cap property developer with a niche in affordable housing. Its landbank is located in property hotspots in the Klang Valley, Johor and Perak.



Recommendation Chart



Source: RHB estimates, Bloomberg

Date	Recommendation	Target Price	Price
2014-05-23	Buy	2.40	1.90
2014-05-22	Buy	2.40	1.87
2014-01-28	Buy	2.40	1.79
2013-11-06	Buy	2.76	2.11

Source: RHB estimates, Bloomberg



RHB Guide to Investment Ratings

Buy: Share price may exceed 10% over the next 12 months

Trading Buy: Share price may exceed 15% over the next 3 months, however longer-term outlook remains uncertain

Neutral: Share price may fall within the range of +/- 10% over the next 12 months Take Profit: Target price has been attained. Look to accumulate at lower levels Sell: Share price may fall by more than 10% over the next 12 months

Not Rated: Stock is not within regular research coverage

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